

# TIGER REVIEW

司公空航虎乳

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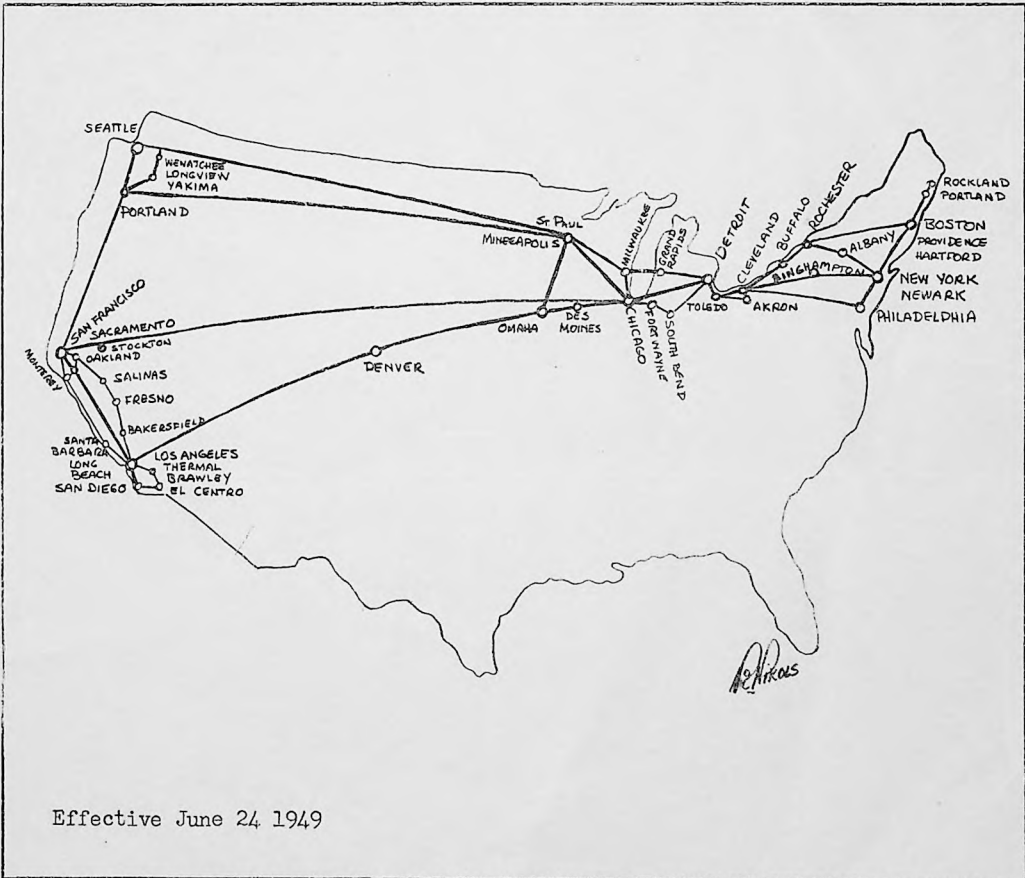
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Second Edition

AIRFREIGHT ROUTE NO. 100 \*

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ROUTE OF THE FLYING TIGERS



CERTIFICATION EXTRA \* \* \* \* \*

May 5 1949

Now that C-Day has come and gone the TigeReview will attempt to condense into a minimum of space a few of the things that Certification means to us. The "Decision" entailed a small tome of technical and legal details which all boil down to the essential fact that we have five years in which to prove ourselves. The C.A.B. has said in effect "Boys, you have asked for it - now you have it- What are you going to do with it ?."

When the Civil Aeronautics Board, on April 29th, 1949, handed down its decision in the Airfreight Case granting our company a temporary certificate of public convenience and necessity, it not only placed the stamp of approval on our operations to date but it launched us on a continued pioneering venture - - that of proving that an air transportation company can successfully operate without a government subsidy. We are to be on trial - - in the eyes of the entire nation - - for a period of five years. \* \* \* \*

The decision stated" The certification of unsubsidized all-cargo carriers will require such carriers to bend all their efforts and to direct their abilities and skill to the full development of the air-freight potential.

"Such carriers will not be able to rely on passenger operations or mail payments to furnish the greater portion of their revenues. THEY WILL LIVE AND PROSPER ONLY THROUGH THEIR ABILITY TO DEVELOPE AN ECONOMIC BUSINESS AND BY CONSTANT SEARCH FOR NEW TECHNIQUES, NEW BUSINESS AND NEW EQUIPMENT. to the extent that they succeed in such endeavors, they will, BY THEIR EXAMPLE, benefit the presently certificated carriers and air transportation as a whole; and new methods, equipment and managerial improvements will be made available to the entire industry.

"THUS THE CARGO CARRIERS WILL PROVIDE A VALUABLE YARDSTICK FOR MEASURING THE ALERTNESS AND EFFICIENCY OF OTHER CARRIERS OF CARGO.

"In addition to providing a yardstick of efficiency, the all-cargo carriers will also provide a valuable yardstick of cost. Reliable cost data for freight operations by carriers of persons, property and mail are difficult to obtain .....

"It is contended that the mail and passenger carriers have little incentive to achieve the ultimate in economy and efficiency of freight operations, due to the fact that they receive mail payments which assure them reasonable pro-

fits. Whatever may be the validity of these contentions, it is extremely difficult, if not impossible, for the Board to undertake to review and pass judgment upon the innumerable items of expense of an operation in order to determine a proper cost level . . .

"The certification of additional all cargo carriers provides an important and useful yardstick of cost at a critical period of development of the airfreight business.

" During the period of growing operations by some of the applicants... the airfreight carried by the certificated carriers increased tremendously. It is neither possible nor necessary to determine whether its growth must be credited primarily to the spur of competition provided by the cargo carriers, or whether the growth would have occurred without them. In either event, the existence in the field of cargo carriers is likely to provide a continuing spur of competition to presently certified carriers.

" The facts of record lend credence to the assertion of the applications that airfreight can be developed without subsidy from the government in the form of mail payments. Certainly we believe it to be very much in the public interest to test the possibilities of reaching this goal through concentration of the efforts of the applicants on the carriage of property only."

\* \* \* \*

One immediate advantage that our company has gained is through the provision of the Certificate which allows for negotiations for contract with the Railway Express Agency for the carriage of air express. Such negotiations heretofore were out of range of the all-cargo carriers. The certificate also paves the way for interline agreements with all other domestic carriers in the U.S. When this is accomplished, through-airwaybills can be issued to any part of the country presently served by air. Our recently signed interline agreement with Pan-American World Airways has forged another link in our company's world-wide airfreight service.

\* \* \* \*

To award routes, the Board broke the nation up into traffic generating areas, designating those to be served by The Flying Tiger Line as California area, Northwest area, North Central area and the Northeast area with the following service points:

Terminal: Los Angeles. Other west coast points - Bakersfield, Brawley-El Centro, Fresno, Long Beach, Oakland, Sacramento, Salinas-Monterey, San Diego, San Francisco, Santa Barbara, Stockton and Thermal, California.

Northwest Points: Portland, Ore., Seattle, Wenatchee, Longview, Yakima, Wash.

Rocky Mountain Point: Denver

Midwest Points: Minneapolis-St. Paul, Milwaukee, Des Moines, Omaha, Chicago, Fort Wayne, and South Bend.

Eastern Points: Detroit and Grand Rapids, Mich.; Cleveland, Akron and Toledo, Ohio; New York, Buffalo, Albany, Rochester and Binghamton, N.Y.; Newark, N.J.; Philadelphia, Pa.; Boston, Mass.; Hartford, Conn.; Providence, R.I.; Portland and Rockland, Me.

THIS WILL BE DESIGNATED IN THE NATION'S AIRFREIGHT STRUCTURE AS "ROUTE 100".

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It is planned to provide regular service at all metropolitan terminals as soon as possible after June 24th. However, our certificate does not require us to serve immediately all the 43 points allocated to our line. Service to smaller points will depend upon the airfreight potential since in some areas service is only feasible at certain times because of market conditions. This is particularly true in the produce areas.

It is the company's objective to provide the fullest service possible and this eventually will require considerable expansion both in equipment and personnel. As this expansion proceeds personnel who may wish to apply for transfers to our new stations will be given an opportunity to apply for such transfer. However, this expansion will, of course, be accomplished only in a way that meets both the needs for service and the stability of the company.

As our President, Mr. Robert Prescott, has said "airfreight in this country is still an experiment - - we have set out to prove that we can operate an airfreight line without subsidy . ." With a prospective potential domestic traffic for airfreight of not less than one billion ton-miles annually to work on - with personnel with "know-how" and the enthusiasm of a young company necessary to attack the job ahead our company is well equipped to measure up to its increased responsibilities.

\* \* \* \*

CONGRATULATIONS FROM: - - - -

John F. Budd, Air Transportation

"Congratulations on successful conclusion of your long fight. Good luck."

\* \* \* \*

U.S. Airlines, Han Johnston

"Heartiest congratulations to you and your organization upon being certificated."

\* \* \* \*

Owen Williams & Loye Hawkins  
California Atlantic Airways.

" Congratulations and Best Luck on your certificate. "

\* \* \* \*

Clarence J. Muth, Manager,  
Air Service Bureau, Milwaukee Assoc.  
of Commerce.

"Heartiest congratulations, Milwaukee welcomes its new member of the business community. Will be glad to confer with you at earliest opportunity on establishment of Milwaukee service."

\* \* \* \*

Bob Anderson ( Chicago Sales )

"Dear Bob all of us join in congratulating you and the rest of the gang on this very happy occasion."

\* \* \* \*

These are just a few of the first telegrams of congratulations to be received by Mr. Prescott - letters and telegrams are still being received.

\* \* \* \*

Donald Douglas, Santa Monica.

"Please accept heartiest congratulations on official government recognition of your great accomplishments in pioneering and expanding airfreight development in the United States. Your initiative, courage, vision and experience give every assurance that not only the economy of the nation but the entire world will be greatly benefited by progress and accomplishments still to be recorded. Please call on me or anyone else in my organization for any assistance Douglas may be able to give you."

\* \* \* \*

Frank Guterl, Alexander & Alexander

"Heartiest congratulations to you and your associates upon obtaining your certificate. Wish you the greatest success."

\* \* \* \*

Henry W. Fischer, Shipping Digest

"Heartiest congratulations Bob on the good news released by CAB last Friday. Please keep us posted on your activities."

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Leonard Schwartz, General Sales Manager  
Lockheed Aircraft Corporation.

" Warmest congratulations on recognition earned and authority granted you by recent CAB decision. May this launch you on a long and successful career."

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